



## UNDERWRITING OPPORTUNITIES

### BALLROOM UNDERWRITER: \$15,000

***Includes all room décor, floral, linens, auction setup, etc. for gala ambiance in main ballroom.***

Premier recognition at event and in program materials. Company logo on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); company logo on sponsor boards and video screens at the event; and logo in event thank you ads in statewide publications and thank you communications.

### AWARDS UNDERWRITER: \$10,000 (all four), or \$2,500 per Awardee

***Includes supporting attendance at the event for all four (4) Luminary awardees, awardee travel to/from the event from their respective region/village, development of the awardee videos (4), and commissioned Alaska Native art pieces (4) for the awards to be presented. Could also support one individual awardee at \$2,500.***

Premier recognition at event and in program materials. Company logo on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); company logo on sponsor boards at the event; logo on awardee videos; and logo in event thank you ads in statewide publications and thank you communications.

### VIP RECEPTION UNDERWRITER: \$10,000

***Includes all room décor for gala ambiance in VIP reception, hosted bar and hors d'ouvres, entertainment, and VIP "swag bags" for all reception attendees.***

Recognition at VIP reception event and in program materials. Company logo on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); company logo on sponsor boards and video screens during the event; and logo in event thank you ads in statewide publications and thank you communications.

### HEADS/TAI LS PRIZE UNDERWRITER: \$10,000 or equivalent in-kind donation

***Includes providing an all-inclusive once-in-a-lifetime experience as the prize for the Heads/Tails game at the event (2013 prize was an all-expenses paid trip to Super Bowl XLVIII in New Jersey).***

Premier recognition at event and in program materials. Company logo on event promotional items and materials; recognition on HANF website and in ANTHC internal and external communications (including The Mukluk Telegraph, iConnect, Facebook); company logo on sponsor boards and video screens during the Heads/Tails game; and logo in event thank you ads in statewide publications and thank you communications.

### EVENT PHOTOGRAPHY: \$5,000 (all), or \$2,500 Event Photography, or \$2,500 Photobooth

***Includes providing event photography, full-length "red carpet" photography, and photobooth inside the ballroom.***

Recognition at event photography areas and logo on all photos taken in the photobooth and in program materials. Company logo on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event, particularly during the live auction portion of the program.



HEALTHY ALASKA NATIVES FOUNDATION



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### SIGNATURE ART PIECE: \$3,000 or equivalent in-kind donation

***Includes commissioning an artist for a signature Raven's Ball art piece, which is auctioned off in the live auction (previous works have included renowned artists Larry Avakhana and Marvin Oliver).***

Company name on event promotional items and materials; recognition on HANF website and in ANTHC internal and external communications (including The Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event, particularly during the live auction portion of the program.

### EVENT REGISTRATION & VOLUNTEERS: \$2,500

***Includes registration/finance area and night-of support for the volunteer room at the event, including dinner for volunteers.***

Recognition at event registration and in program materials and at volunteer room; company logo on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event.

### ENTERTAINMENT: \$2,500-\$5,000

***Includes support for the band and/or additional entertainment for the event. There are typically musicians that play as guests arrive to the ballroom, a band and/or DJ that plays after the event program concludes, as well as when special guests are recognized during the program.***

Company name on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event, particularly during the entertainment portions of the program.

### HOSTED WINE: \$2,500 or equivalent in-kind donation

***Includes providing hosted bottles of wine (one red, one white) on each table at the event, as well as continuing wine replenishment for the "Rule the Roost" (2) and VIP tables (10).***

Company logo on menu card and on event promotional items and materials; recognition on HANF website and in ANTHC communications (Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event.

### JEWELRY RAFFLE: \$2,500-\$5,000 or equivalent in-kind donation

***Includes providing jewelry for the popular Jewelry Box Raffle (2013 included a ring, a necklace set and a bracelet).***

Company name on event promotional items and materials; recognition on HANF website and in ANTHC communications (including The Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event, particularly during the Jewelry Box Raffle portion of the program.

### EVENT PROGRAM/NIGHT-OF COLLATERAL: \$2,500

***Includes development of the event program and night-of collateral (ballroom signage, menu card, etc.).***

Company name on event program, event promotional items and materials; recognition on HANF website and in ANTHC communications (including the Mukluk Telegraph, iConnect, Facebook); and company logo on sponsor boards and video screens during the event.